

**Top Names in Executive Coaching
Reveal Insights to
Demystify Coaching,
Illuminate the Path to Enlightenment,
and Impact Today's Leaders**



Scott Osman

Veteran Executive Coach, Founder
and CEO of the 100 Coaches Agency



Jacquelyn Lane

Veteran Executive Coach, President
of the 100 Coaches Agency



Marshall Goldsmith

The World's #1 Executive Coach,
New York Times Best Selling Author,
& Founder of 100 Coaches

“Becoming Coachable is a leadership journey that guides and enables leaders to evolve toward humility, love, and service. In so doing, it fosters a flourishing ‘Working Together’ leadership management system, and its connected culture of love by design in their teams and organizations.

This book is an important resource for all leaders focused on and committed to creating value for all the stakeholders and the greater good.”

**—Alan Mulally, former CEO of Ford and Boeing Commercial Airplanes;
named #3 on Fortune’s “World’s Greatest Leaders”**

**Available
September 19, 2023**

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100 COACHES
— PUBLISHING —

WWW.PUBLISHING.100COACHES.COM

Exclusive copies of *Becoming Coachable* available now. The authors are available for interviews, features, and appearances.

ABOUT ***BECOMING COACHABLE***

Good leaders maintain steady teams, achieve reasonable growth, and are comfortable in their authority. But **great leaders** recognize that unparalleled success comes from always seeking to improve. The stakes of leadership are higher than ever, and operating with maximum effectiveness is not only desirable but also imperative.

What the world's most influential leaders know is that the secret to achieving that effectiveness is becoming coachable.

And in order to do so, one must be ready to engage in the process of betterment, starting with investing in yourself in order to give the most back to your organization, team, and the world.

That's where executive coaching comes in.

Imbued with decades of experience at the highest echelons of the industry, *Becoming Coachable* guides readers through the ins and outs of a successful coaching experience. Scott Osman, Jacquelyn Lane, and Marshall Goldsmith identify key leadership archetypes and unpack the intricacies of a typical engagement. They demystify the coaching relationship and outline a framework that hinges on openness.. Most important, however, is the invitation this book contains to propel a leader's impact far beyond themselves.

Illuminating the road to wielding leadership powers in a way that lights the path for all, *Becoming Coachable* is an ultimately revelatory read that will inspire you to take steps toward becoming a better leader, collaborator, and human.

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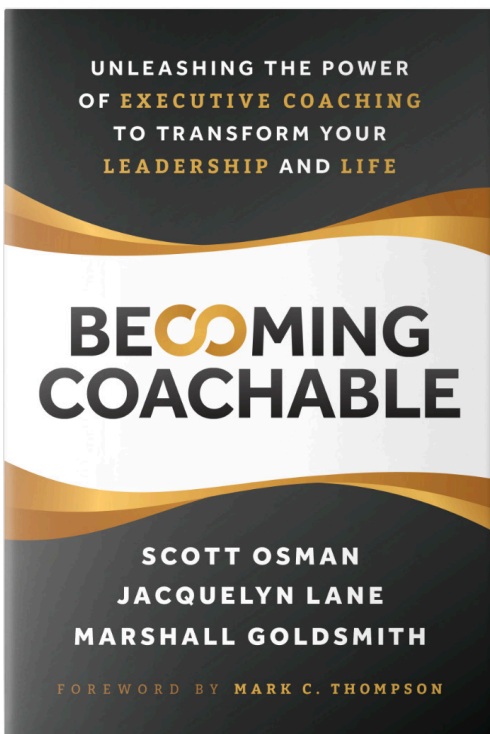
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SELECT PRAISE

“Becoming Coachable is a must-read for leaders seeking to embrace growth, adaptability, and success. With its actionable insights and powerful examples, this book will inspire you to unlock your full potential and lead with purpose, passion, and humility.”

—Hubert Joly, former CEO of Best Buy; named one of the best-performing CEOs in the world by *Harvard Business Review*



*“Through its insightful exploration of the power of coaching, *Becoming Coachable* serves as a profound resource for leaders. It brilliantly connects the dots between being coachable and cultivating a flourishing professional and personal life. Anyone seeking to elevate their leadership can benefit from this comprehensive guide.”*

—Sally Helgesen, *Forbes*' #1 Coach for Women Leaders; Thinkers50 Hall of Fame inductee

*“*Becoming Coachable* is an extraordinary guide that prompts a personal revolution. The journey this book takes you on is game-changing for leaders aspiring to flourish in their personal and professional lives.”*

—Martin Lindstrom, founder and CEO of Lindstrom Company; named one of *TIME* Magazine's “World's 100 Most Influential People;” *New York Times* bestselling author

“The authors have woven together a masterclass in personal transformation. Their step-by-step approach to embracing change, welcoming feedback, taking action, and holding oneself accountable is a pathway to extraordinary growth. If you are looking to unlock the full power of executive coaching and create a life of flourishing, this is a must-read.”

—Dr. Tal Ben Shahar, cofounder of the Happiness Studies Academy; former Harvard University professor; internationally bestselling author

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ABOUT THE AUTHORS



Scott Osman is the founder and CEO of the 100 Coaches Agency and codesigner of their proprietary curation process and the company's relationship-first philosophy. In his role as CEO, he establishes the vision for the company, leads partnerships and business development, and serves as a leading light of the 100 Coaches Community, which he cofounded with Marshall in 2016. He is the cofounder of Methods by 100 Coaches, the online learning platform.



Jacquelyn Lane is the president of the 100 Coaches Agency and codesigner of their proprietary curation process and relationship-first philosophy. She has been with the agency since its founding and is a critical pillar of the 100 Coaches Community. Jacquelyn comes to the world of executive coaching through her previous roles in the energy industry and lifelong commitment to improving the lives of all people by elevating the quality of leadership.



Marshall Goldsmith is the founder of the Marshall Goldsmith Group and 100 Coaches. The inaugural winner of the Lifetime Achievement Award by the Institute of Coaching at Harvard Medical School and a Thinkers50 Management Hall of Fame inductee, he has advised more than 200 major CEOs and their management teams over the course of his career. A *New York Times* bestselling author, he is the author or editor of more than thirty-five books, including *What Got You Here Won't Get You There*.

Through their extensive work with 100 Coaches Agency, Osman, Lane, and Goldsmith have seen first-hand how coaching has impacted some of today's top leaders and are now showing their learnings on who is ready for coaching, how to find a coach, select a coach, and get the most out of coaching.

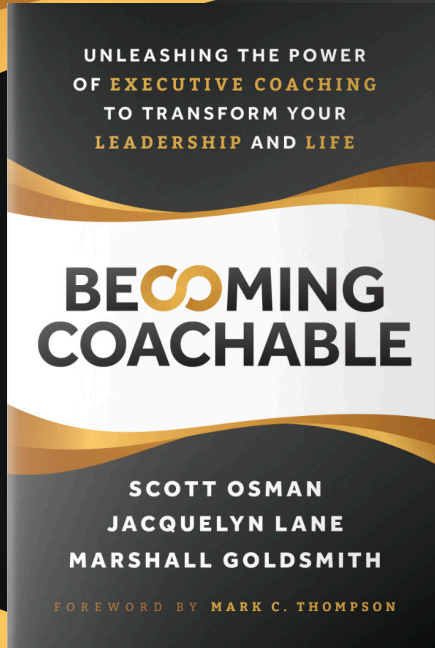
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A Defining New Resource for Leaders from Top Executive Coaches

COMING SEPTEMBER 19, 2023

Available now for pre-order via



Contact us for an
exclusive, early copy.



Scott Osman



Jacquelyn Lane



Marshall Goldsmith

The authors of *Becoming Coachable* are available now for interviews, feature articles, and more.

In an interview, the authors can speak to the:

- Team's varied career and life experience, and how each was led to coaching.
- Power of building strong, trusting relationships that transform lives.
- First-hand accounts of how coaching has positively impacted today's top leaders, such as Alan Mulally (Ford, Boeing), Hubert Joly (Best Buy), and more.
- Importance of openness and humility for leaders and in a coaching relationship.
- Who is ready for coaching and how to get started.
- How to get the most out of a coaching engagement.
- ...and more!

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